Business Development and Services

Description & Purpose:

Programs and services that help to diversify and strengthen Nevada's economic foundation and future growth by ensuring appropriate and balanced regulation to cultivate industry, instill consumer confidence, and guide the responsible conduct of business activities.

Objective	Economic Diversification - Diversify Nevada's economic base	Regulations - Create a regulatory environment that fosters economic growth	Compliance - Ensure regulated entities / programs comply with applicable laws and regulations	Customer Service - Provide efficient, timely and responsive service to industry and members of the public and facilitate the resolution of disputes	Global Exports - Increase opportunities for industries to be successful and grow global exports of goods and services from Nevada	Tax Collection - Ensure the accurate and timely collection of taxes and fees	Consumer Education - Safeguard the public interest by educating consumers about their rights, responsibilities and opportunities	Economic Vibrancy - Position Nevada as a vibrant and appealing state that offers residents and visitors unique tourism and cultural experiences
Benchmark	Share of employment outside of Nevada's traditional industries	US Chamber State Rankings - Rank of a state's attractiveness as a place to start or expand a small business	of recommended corrective	Call Wait Time - Percent of calls answered as quickly as agency standards require	Economic Growth - Growth rate of state economy (gross state product)	regulatory timeframes	Public Information Materials - Percent of business development and services agencies reviewing and revising public information materials annually	Visitor Volume - Number of visitors to Nevada
Benchmark	Nevadans	and responsiveness of the State's	of initiated investigations, audits and cases successfully resolved in	Complaint Resolution - Percent of cases and complaints resolved within the appropriate statutory or regulatory timeframes	Export Increase - Percent increase in exports		Social Media - Percent of business development and services agencies participating in social media activities	Attraction Attendance - Attendance at Nevada State Museums and State Parks
Benchmark	Job Sector Growth - Percent increase in annual job growth in targeted economic sectors		Compliance Timeliness - Percent of investigations initiated and/or concluded within the appropriate statutory, regulatory or agency timeframes	(DMV) Wait Time - Percent of	Export Growth - Growth in number of Nevada businesses exporting		Training and Outreach - Percent of business development and services agencies conducting training and/or consumer outreach activities	Tourism - Increase overnight visitation
Governor's Priorities	Sustainable and growing economy; Safe and livable communities	Sustainable and growing economy	Sustainable and growing economy; Safe and livable communities	Sustainable and growing economy	Sustainable and growing economy	Sustainable and growing economy	Sustainable and growing economy	Sustainable and growing economy

Common Objectives for all Core Functions:

Common Objectives for all Admin & Other Support Services – Fiscal, Personnel and Payroll, Information Technology, and General Administration

Pass Through – Payments made from one state executive budget account to another state executive budget account

Education and Workforce Development Core Function

Description & Purpose:

Schools, colleges, universities, and workforce development programs that, in collaboration with the private sector, ensure access to quality education and training, provide a skilled and qualified workforce, and promote self-sufficiency for all Nevadans

	K-12 Graduation - All students	Math and Reading - Improve	K-12 Performance - Increase	Higher Education Graduation -	Higher Education Alignment -	Alternative Pathways - Provide	Collaboration - Develop and	Equal Opportunity - Promote	Self-Sufficiency - Promote
	will graduate from the K-12	Nevada student educational	the overall educational level	Increase the number of students	Align degrees and certificates	alternative educational	provide public/private market-	equal opportunity in the	awareness, access, and efficier
	education system ready for	foundation by improving math	while reducing the achievement	graduating with a degree or	obtained by Nevadans with the	pathways and develop diverse	driven training and service	workplace	use of transitional support,
e e	advanced education or entry	and reading skills	gap across various ethnic groups	credential in accordance with	state's economic development	certificate programs that align	delivery programs designed to		educational, and workforce
Objective	into the workforce			the goals of Complete College	goals to meet the needs of	with the needs of current and	support a trained workforce		development services that lead
bje				America	Nevada's emerging workforce	prospective Nevada employers			to self-sufficiency
0					and establishing Nevada's "new				
					economy"				
		_		Graduation Volume - Number of		Alternative Education Program	Co-Sponsored Training Programs -	· ·	Program Quality - Percent of
논		4th grade students meeting	Change in student reading level	graduates and certificate	g g	Completions - Number of	Number of co-sponsored training	diversity compared to the state's	programs that meet or exceed
E I	education system	reading proficiency standards	from 4th to 5th grade	completers	in their field in Nevada.	successful completers of an	and/or service delivery programs		Federal program timeliness and
Benchmark						accredited alternative education			quality performance measures
Be						program			
	Education Cost – Education cost	4th Grade Math - Percent of 4th	8th Grade Reading Level Change -	Completions per Student	Graduate Acceptance Rate -	Certificate Attainment by	Job Training Placements - Percent	Unemployment Rate -	Workforce Development Services
		grade students meeting math		Population - Certificate and	-	Graduates - Number of training	of participants that complete		- Percent of population within 30
		proficiency standards	S	degree completions per 100 full-		and apprenticeship program	training and are successfully		miles of transitional support,
Benchmar	,	, ,	0	time equivalent students enrolled	•		placed in employment		educational, and workforce
enc				·		nationally recognized transferable			development services
8						certifications			
	Remedial Education - Percent of	8th Grade Reading - Percent of	Achievement Gap - Closing the	Completions per Revenue Base -		Alternative Education Program	Private Sector Job Creation -	Equal Employment Opportunity	Services Accessed Online -
논	Nevada students requiring	8th grade students meeting	Elementary and Secondary	Certificate and degree		Cost - Cost per successful	Number of private sector jobs	(EEO) Complaints - Percent of EEO	Percent increase in the number of
mai		reading proficiency standards	. ,	completions per \$100,000 of state		completer of an accredited	created	complaints resolved within	customers accessing services on-
Benchn	the higher education system		gap between highest and lowest	appropriation and net tuition/fees		alternative education program		federal timelines	line
Bel			demographic groups						
		8th Grade Math - Percent of 8th							
		grade students meeting math							
lark		proficiency standards							
ři l		, ,							
Benchmark									
ш									
s s	Sustainable and growing	Educated and healthy citizenry	Educated and healthy citizenry	Sustainable and growing	Sustainable and growing	Sustainable and growing	Sustainable and growing	Sustainable and growing	Sustainable and growing
itie	economy; Educated and			economy; Educated and	economy; Educated and	economy; Educated and	economy; Educated and	economy; Educated and	economy; Educated and
Governor's Priorities	healthy citizenry			healthy citizenry	healthy citizenry	healthy citizenry	healthy citizenry	healthy citizenry	healthy citizenry
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Common Objectives for all Core Functions:

Common Objectives for all Admin & Other Support Services – Fiscal, Personnel and Payroll, Information Technology, and General Administration

Pass Through – Payments made from one state executive budget account to another state executive budget account

Health Services Core Function

Description & Purpose:

Programs and services that help Nevadans and their communities achieve optimum lifelong health, including physical, mental, and social well-being, through prevention and access to quality, affordable healthcare

	Access to Affordable Health Care - Improve access to affordable, high quality health care	Prevention - Increase awareness and opportunities for Nevadans to receive preventive care and instruction to	Wellness - Educate, encourage and empower Nevadans to take responsibility for their own health by	Chronic Disease - Build awareness of, and provide services for, the most dangerous risk factors which cause	Quality - Ensure health services are provided in a quality environment and manner which improve health	Pregnancy - Increase the percentage of women who seek appropriate care during pregnancy	Mental Health - Provide accessible and affordable mental health services to people of all ages
Objective		safeguard against or reduce the impact of injury, illness, and infectious disease	engaging in healthy lifestyle activities, resources and choices	the greatest number of deaths and highest medical costs	outcomes		
Benchmark	1 1	Infectious Disease Rate - Number of reported measles, pertussis, syphilis and hepatitis A cases per 100,000 population	-	Diabetes - Percent of adults diagnosed with diabetes	Infections Due to Medical Care - Infections per 1,000 medical and surgical discharges	' '	Suicide Rate - Number of suicide deaths per 100,000 population
Benchmark	Percent of adults who have one person identified as their personal doctor or	·	Physical Activity - Percent of adults that participated in physical activities during the previous month		Preventable Hospitalizations - Discharge rate among the Medicare population for diagnoses that are amenable to non-hospital based care		Poor Mental Health - Average number of days in the previous month that a person could not perform work or household tasks due to mental illness
Benchmark	Percent of children who had a personal	Recent Dental Visits - Percent of population that visited the dentist for any reason during the past year	report consuming at least five servings	Chronic Obstructive Pulmonary Disease (COPD) - Hospital admissions for chronic obstructive pulmonary disease per 100,000 population age 18 and over	•	females aged 15-19	Readmissions - Readmission to psychiatric inpatient care within 30 days of discharge - ratio of readmissions within 30 days to total discharges
Benchmark	Primary Care Physicians - Number of primary care physicians per 100,000 population						
Governor's Priorities	Educated and healthy citizenry	Educated and healthy citizenry	Sustainable and growing economy; Educated and healthy citizenry;	Educated and healthy citizenry	Educated and healthy citizenry	Educated and healthy citizenry	Educated and healthy citizenry; Safe and livable communities

Common Objectives for all Core Functions:

Admin & Other Support Services – Fiscal, Personnel and Payroll, Information Technology, and General Administration

Pass Through – Payments made from one state executive budget account to another state executive budget account

Human Services Core Function

Description & Purpose:

Essential services that promote economic growth, self-sufficiency, and the healthy development of uniquely eligible populations, including children and youth, disadvantaged individuals and families, older adults, and individuals with disabilities

Objective	Poverty - Reduce the percentage of Nevadans living at or near poverty through expanded opportunities for socioeconomic advancement	Hunger - Provide needed assistance, resources, training, and education to children, individuals and families to improve nutrition and reduce hunger in Nevada	Self-Sufficiency - Strengthen families by promoting economic self-sufficiency through expanded employment opportunities and supports	Child Well-Being - Bolster the safety, well-being, resilience and healthy development of children and youths	Well-Being of the Disabled - Empower disabled Nevadans to live independent and meaningful lives in the environment most appropriate for their needs	Senior Well-Being - Expand opportunities for Nevada's seniors to live safe, independent and meaningful lives in the environment most appropriate for their needs	Risky Behaviors - Reduce the prevalence of risky and addictive behaviors and encourage Nevadans to make changes to improve their quality of life
	percent Federal Poverty Level	that do not have access at all times to enough food for an active, healthy life for	Temporary Assistance to Needy Families	Child Maltreatment Rate - Number of maltreatment victims per 1,000 children	Least Restrictive Level of Care for Disabled - Share of the developmentally disabled receiving services who live in the community and home-like settings with one to three residents		Smoking Rate - Percent of adults who are current smokers
	below 100 percent Federal Poverty Level	households that had their food intake reduced or their eating patterns disrupted at some time during the year		Adoptions - Ratio of agency adoptions to children waiting for adoption	Employed Disabled - Percent of disabled that are employed	(EPS) Investigations - Percent of EPS investigations initiated within three days	Binge Drinking - Percent of adults who drank excessively during the previous 30 days (5+ drinks for males, 4+ drinks for females during one sitting)
chmark	families with children where at least one member is working or actively seeking	Food Stamp Participation Rate - Percent of eligible population that participates in the Supplemental Nutrition Assistance Program (SNAP)		Youth Suicide Attempts Reported - Percent of reported 12th graders who attempted suicide in the last 12 months		100,000 population age 65 and over	Illicit Drug Use - Percent of population aged 12 and over who used illicit drugs during the past month
Governor's Priorities	Educated and healthy citizenry	Educated and healthy citizenry	Sustainable and growing economy; Educated and healthy citizenry	Educated and healthy citizenry	Educated and healthy citizenry; Safe and livable communities	Educated and healthy citizenry; Safe and livable communities	Educated and healthy citizenry

Common Objectives for all Core Functions:

Admin & Other Support Services – Fiscal, Personnel and Payroll, Information Technology, and General Administration

Pass Through – Payments made from one state executive budget account to another state executive budget account

Infrastructure and Communications Core Function

Description & Purpose:

The design, construction, maintenance, operation, and modernization of public works systems and networks to provide safe and effective connections necessary for the movement of people, goods, and data.

Objective	Broadband - Enhance access to broadband services and digitally delivered information	Safety - Improve pedestrian and traffic safety on streets and highways	Transportation and Communication Assets - Preserve and manage Nevada's transportation and communication assets	Project Success - Deliver transportation projects on time and within budget	Efficient Highways - Reduce congestion on state highways	Water Management - Manage and provide safe and adequate water to the areas served through the stateowned Marlette Lake water system
Benchmark	Broadband Availability - Percent of cities connected with broadband	Roadway Fatalities - Number of fatalities on streets and highways	•	Timely Bidding of Transportation Projects - Percent of projects advertised on time	Highway Level of Service - Percent of roadway miles operating at up to 8 miles per hour less than Posted Speed Limit or the Free Flow speed (Level of Service D or better)	Water System Availability - Percent of time water is available
			Bridge Conditions - Percent of bridges in good or better condition	Project Completion - Percent of projects constructed on time and within budget	Quick Clearance of Traffic Incidents - Percent of traffic incidents cleared within the Quick Clearance Guidelines	
Benchmark	Broadband Participation - Percent of Nevadans that subscribe to broadband at speeds that meet the current national target benchmark	belt usage	-	Permit Processing - Percent of permits processed within 45 days of receipt	Traveler Information - Number of visits to traveler information systems	
Governor's Priorities	Sustainable and growing economy; Safe and livable communities	Educated and healthy citizenry; Safe and livable communities	Sustainable and growing economy	Safe and livable communities; Efficient and responsive state government	Sustainable and growing economy; Safe and livable communities	Efficient and responsive state government; Safe and livable communities

Common Objectives for all Core Functions:

Admin & Other Support Services – Fiscal, Personnel and Payroll, Information Technology, and General Administration

Pass Through – Payments made from one state executive budget account to another state executive budget account

Public Safety Core Function

Description & Purpose:

Programs and services to protect citizens, property, and commerce by providing a safe and secure environment and by preparing for and responding to emergencies that threaten life, property, and community well-being

Objective	Reduce Crime	Awareness - Improve public safety awareness	Effective and Efficient Public Safety - Maintain and promote effective and efficient public safety regulatory processes	Reduce Repeat Criminal Activity	Response Capability - Improve public safety response capabilities	Improve Emergency Response and Response Preparedness
Benchmark	Violent Crime - Crimes against persons per 1,000 population	Percent reduction in human-caused fires	Percent of fire life safety inspections completed within established timelines	Offender Program Success - Percent of enrolled offenders completing one or more programs and not returning to the supervising agency	Training Compliance - Percent of personnel in compliance with established training program requirements	Emergency Response Planning - Percent of jurisdictions with current emergency response plans
Benchmark	Property Crime - Crimes against property per 1,000 population	motor vehicle fatalities and serious injuries on Nevada roadways and	regulated entities rated Standard or	Offender Revocation - Percent of offenders returned/revoked within 36 months	Training Completion - Percent of public safety personnel completing advanced training	Mutual Aid - Percent of mutual-aid requests filled
Benchmark	Crime Rate - Overall crime rate per 1,000 population	Public Service Announcements - Number of safety related public service announcements released annually			Public Safety Assets - Percent of assets in good or better condition	Emergency Preparedness Trainings - Number of jurisdictions participating in emergency preparedness trainings, drills and exercises
Governor's Priorities	Safe and livable communities	Educated and healthy citizenry; Safe and livable communities	Safe and livable communities	Safe and livable communities	Safe and livable communities; Efficient and responsive state government	Safe and livable communities; Efficient and responsive state government

Common Objectives for all Core Functions:

Admin & Other Support Services – Fiscal, Personnel and Payroll, Information Technology, and General Administration

Pass Through – Payments made from one state executive budget account to another state executive budget account

Resource Management Core Function

Description & Purpose:

Effective management of Nevada's natural, cultural, and agricultural resources to ensure resource conservation and protection, economic vitality, and the overall quality of life, and to address the unique resource challenges in Nevada related to 85% federal land management

Objective	Protect Resources - Protect and enhance resources to help ensure availability now and in the future	Environmental Health - Provide regulatory processes and programs that protect public and environmental health	Water and Land Management - Manage the allocation and authorization of Nevada's water and State-owned land in a proactive and objective manner	Recreation - Provide for resident and visitor recreational use and enjoyment of Nevada's resources	Financing and Technical Support - Provide technical support and/or financing of local projects to protect resources as well as public and environmental health and safety	Education and Funding - Increase both educational outreach and innovative/sustainable funding to help ensure effective resource management
	Air Quality Standards - Percent of Nevada air basins meeting National Ambient Air Quality standards	Pollution Discharg e - Percent of facilities in compliance with the National Pollutant Discharge Elimination System		Visitor Satisfaction - Percent of those visiting Nevada State Parks reporting satisfaction or better	Drinking Water State Loan Assistance Fund - Percent of available drinking water state revolving loan funds expended within established timeframes	Funding for Resource Management - Percent of total resource management core function budget that is from sources other than general fund
Benchmark	number of acres of priority sage grouse	Nevadans served by community water		Wildlife Population Management - Percent change in number of hunting and fishing licenses issued	State Conservation Districts Satisfaction - Percent of conservation districts receiving technical support reporting satisfaction or better	education programs offered by all
Benchmark	Lake Tahoe Clarity - Percent reduction in fine sediment load to Lake Tahoe compared to baseline year	ponds monitored quarterly for wildlife mortality	Water Resource Management Plans - Percent of over-appropriated groundwater basins with water resource management plans	Local Economies - Economic contribution to local communities that results from visitors and users of Nevada resources	per West Nile Virus case avoided due to	State Park Revenue - Percent increase in funds received from Nevada State Parks entrepreneurial efforts
Benchmark	Historic Cultural Preservation - Number of cultural or historic items protected					
Governor's Priorities	Sustainable and growing economy; Safe and livable communities	Sustainable and growing economy; Educated and healthy citizenry; Safe and livable communities	Sustainable and growing economy; Safe and livable communities	Sustainable and growing economy; Safe and livable communities	Sustainable and growing economy; Safe and livable communities	Educated and healthy citizenry; Safe and livable communities; Efficient and responsive state government

Common Objectives for all Core Functions:

Admin & Other Support Services – Fiscal, Personnel and Payroll, Information Technology, and General Administration

Pass Through – Payments made from one state executive budget account to another state executive budget account

State Support Services Core Function

Description & Purpose:

Administrative support services necessary to facilitate and assist state government to operate in the most effective manner possible and to provide management and oversight to ensure accountability for the efficient and transparent use of taxpayer funds (Includes Governor, Lt. Governor, Constitutional Officers and centralized services)

Objective	Leadership - Provide executive leadership, legal counsel, and policy direction to state agencies to advance strategic objectives	Safeguarding of Funds - Safeguard and manage public funds	Skilled and Qualified Workforce - Provide a skilled and qualified state workforce to serve Nevadans	Centralized Services - Provide cost- effective centralized services to state agencies	Information Systems - Provide reliable and secure information and communication systems to support state agencies	Facilities - Provide safe, reliable, and secure buildings and facilities to support state agencies	Transparency - Improve availability of public information and ensure open political processes
	Percent of Activity Performance Measures met statewide	material findings in the federally required annual audit of state funds		Cost of Centralized Services - Cost per state employee of centralized services	security issues (releases of personal	Facility Maintenance Completion - Percent of high priority maintenance completed within the prescribed time period	Nevada Transparency Performance - Nevada transparency grade from SunshineReview.org
Benchmark	Cost of State Services Cost per Nevadan of providing state services, adjusted for inflation	bond rating	Time from recruitment requests received	Centralized Service Satisfaction - Percent of agencies that are satisfied or very satisfied with centralized services	Information Systems Availability - Percent of time core systems are available for use as scheduled with customer (system uptime)	Capital Improvement - Project Completion Percent of capital improvement projects completed on time and on budget	Campaign and Public Officer Financial Disclosure - Percent of timely filed political contribution expense reports and financial disclosure statements available on the internet immediately after the filing deadline
Benchmark		Federal Funding - Percent of federal tax dollars paid by Nevadans that are returned to Nevada			Technology Project Completions - Percent of information technology projects over \$50,000 completed on time and on budget		
Governor's Priorities	Efficient and responsive state government	Efficient and responsive state government	Educated and healthy citizenry; Efficient and responsive state government	Efficient and responsive state government	Efficient and responsive state government	Safe and livable communities; Efficient and responsive state government;	Efficient and responsive state government

Common Objectives for all Core Functions:

Admin & Other Support Services – Fiscal, Personnel and Payroll, Information Technology, and General Administration

Pass Through – Payments made from one state executive budget account to another state executive budget account